# Minutes of BCA Board of Directors Meeting,

# held on the Tuesday 16th April 2024, via Teleconference.

#### In Attendance:

All elected BCA Board members were in attendance and these included:

Jack Welch, Melanie Mauser, Jerry Courson, John McCarthy, Bob Starzyk, John Steed, Ricky Pirch, Bill Gorman, Sid Meyer. Therefore, all 8 voting members were present.

Other attendees whom were present included; Chief Judge, Alan Oldfield, National Meet Committee Chairman, Marck Barker, Cornerstone Group Manager, Mark Wheeler, Financial Adviser, Mike Meyer, Bugle Editor, Pete Phillips. Chapter Co-Ordinator Anne Gibson.

# 1. Secretary Report presented by John McCarthy.

The Minutes from the 12<sup>th</sup> March 2024 meeting have been circulated to all BCA Board members and other attendees. It was moved by Jerry Courson that the Secretary's report be accepted and seconded by Melanie Mauser. The meeting approved them 8-0.

## 2. Treasurer's and Finance Committee Reports presented by Jerry Courson.

He made the following comments;

- a. The Financial reports had been emailed out.
- b. Year to date ending on the 31<sup>st</sup> March 2024, showed an income of \$4264. The operational Income was \$22,875 and the National Meet income was \$17389 as of the year to date. Bills to be paid are less than the income.
- c. He went on to make a comparison between the operational side of the accounts between March 2023 and March 2024 and commented that the Bugle Accounts look outstanding and that advertising accounts are also looking very good, with expenses declining. He went on to mention that renewal dues are down \$4000. Membership dues are about the same and we must continue to recruit more new members.
- d. He further commented that he had no bills to pay in April.
- e. It was moved by Sid Meyer to accept the Treasurer's Report and seconded by Melanie Mauser. The meeting approved them 8-0.

## 3. Personnel Committee:

- a. Melanie Mauser reported that she has sent a revised contract to Pete Phillips.
- b. She has been working on a new contract for Shannon Olson and will get it out to her soon.
- **4.** Insurance, BCA Divisions, Other Clubs, Regions and Chapter Committees: Sid Meyer commented that there was nothing to report.

#### 5. SOP Committee:

Bill Gorman commented that there was nothing to report.

#### 6. National Meet Committee:

- a. Marck Barker commented that he has a proposal from the Up-State New York Chapter to hold the 2026 National Meet. Their proposal looks good and he would like to recommend that the Board accepts it.
- b. They intend scheduling the meeting for Mid to late August, which is a good time to hold a meeting in this region.
- c. The National Meet Committee recommended to the BCA Board to approve 22<sup>nd</sup> to 26<sup>th</sup> August as the meeting dates.
- d. Jeff Breshares from the Central Ohio Chapter has agreed to reschedule their proposal to host a National Meeting to 2027.
- e. Further communications and details will be forthcoming.
- f. It was moved by Jerry Courson to accept this proposal and seconded by John Steed. The meeting approved them 9-0. Marck Barker has a vote.
- g. Marck Barker commented that the proposed meet logo for 2025 was sent out. However Jack Welch commented that before this logo can be approved, he will have to seek approval from Buick for its use.
- h. It was moved by Marck Barker to accept this proposal and seconded by Sid Meyer. The meeting approved them 9-0.

## 7. National Chief Judge's Report:

Alan Oldfield commented that the new judging format for the 2024 National Meeting will be sent out using email by Roy Faries to all entrants who have registered a modified vehicle.

## 8. Chapter and Region Co-Ordinator Report:

Nothing to report.

## 9. Roster Committee/Membership Directory Handbook:

Sid Meyer commented that there was nothing to report.

## 10. Bugle Advisory Committee:

John Steed commented that there was nothing to report.

## 11. Strategic Planning Committee:

Jerry Courson commented that he had nothing to report.

## 12. Membership Growth Committee:

- a. Bob Starzyk commented that he is still looking for new members.
- b. He was going to get Opel people interested and to sign up.

- c. Bob Starzyk will be attending the GS National Meeting and hopes to recruit new members.
- d. Jack Welch and Bob Starzyk are going to set up a tent and table at the GS National with the intention of attracting new members.
- e. Alan Oldfield commented that he was providing "goody packs" which reflect modified cars at this meeting.

#### 13. Museum Committee:

Bob Starzyk commented that this committee was still looking for a site and that there have been discussions with the Flint Development Committee which has offered to help.

#### 14. Old Business:

Jack Welch commented that there was nothing to report.

#### 15. New Business:

- a. Jack Welch commented that sponsorship for the Buick Heritage Alliance was usually done by attending their annual banquet.
- b. Dick Elston from Spokane has volunteered to become the new GM Council delegate. Jack Welch spoke warmly about having Dick Elston volunteer to do this job.
- c. Anne Gibson has volunteered to replace Roberta Vasilow as the Chapter and Region Coordinator. Jack Welch outlined the importance of having a person to do this job and the Board welcomed Anne to this meeting. She introduced herself and outlined her intentions as the new coordinator. The Board is looking forward to working with Anne in the future.
- d. John McCarthy commented on the need to pay Free Conference Calls a fee of at least \$4 per month and that he will be deleting previous meetings as there was a need to conserve storage space on this site.
- e. Marck Barker commented about the need for the Club have more visual advertising on its website as currently he finds it difficult to locate advertising regarding coming events.
- f. Mark Wheeler commented that there is presently advertising of events on the right-hand side of each page on the website. He went on to describe what a banner ad is and how it varies between a home page and other web pages.
- g. Mark Wheeler is going to communicate with Jerry Courson about making more use of the banner and side ads and this will then be communicated with Jerry Wilson for advertising revenue purposes.
- h. John Steed moved a motion that we refer website advertising to Jerry Wilson for advertising purposes and further investigation. Seconded by Jerry Courson. Motion passed 8-0.

- i. Alan Oldfield asked whether the events calendar on the website could be made more robust, as there is a need to show all the coming meetings and events more visually and make them more accessible. He further commented that all the events advertised in the Bugle should be transferred to the BCA website, as currently this does not happen.
- j. Jack Welch commented on the need for a person to coordinate the calendar events between the Bugle and the BCA Website. Currently Mark Wheeler is the website manager and is not responsible the content on the website.
- k. Jack Welch commented on the differences between Facebook pages and groups on the internet. He mentioned that Buick pages are more active and communicative than most other Automobile related websites.
- I. John Steed moved a motion that person be found to coordinate events and display them on the BCA Website. Seconded by Jerry Courson. Motion approved 8-0.

# 16. Meeting was Adjourned:

Moved by Jerry Courson. Seconded by: Sid Meyer. Passed by 8-0.

Next Meeting will be held Tuesday 21st May 2024. 7:10 (ET). 6:10 (CT).